

KartBlock ecosystem at its core is a combination of

- Digital Wallet
- e-Commerce Platform
- Tokenized Reward mechanism

eCommerce Marketplace Platform



27Avenue is an online marketplace operating since 2013
 Operations started from India, expanding to Singapore, Middle east and global in 2016
 3000 merchants, 80 Drop shippers and above 100k SKUs
 GMV of 1 million USD



Market Size

47% of the worlds population has Internet connectivity
 E-commerce sales are expected to go up to USD 4.5 trillion in 2017 from USD 2.3 trillion in 2016.
 e-commerce sales are expected to grow at the CAGR of 16.9%.
 every global E-commerce store has ~3.5 billion potential customers

Technology

KartBlock is the provider of underlying blockchain technology to 27avenue.com
 UI - Centralized Front End of 27avenue.com
 Dapp - Decentralized Application solution by KartBlock
 Application of Data Analytics and AI

Reverse ICO

KartBlock will conduct an ICO to grow 27Avenue into a larger market leader in eCommerce
 Erc20 Token - KBT (Kart Token); 1KBT = \$0.15
 Total Supply = 1 Billion KBT, 40% KBT available for Public sale
 Soft Cap: 2 million USD ; Hard Cap: 20 million USD



Why Blockchain

Blockchain technology has already begun to change the face of the internet and our online interaction.
 With global operations and cross border payments seen as a problem area in this industry.
 The solution is a blockchain implementation to create a decentralized eCommerce marketplace
 Faster transactions secured by the smart contract and tokenized payments.



Ecommerce Marketplace



Waqas Nakhwa
 Founder & CEO of KartBlock & 27Avenue

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